**"Express Yourself " UCC Contest  
Application Guidelines**

The “Express Yourself” UCC Contest is a cultural event for international students to express their passion and artistic talents through a freestyle performance. International students from various backgrounds and nationalities are invited to participate and celebrate the GKL Cultural and Sports Festival 2013 and promote friendship and strengthen cultural ties. Join us, make memories and celebrate.

**1. Application Period : 18 July 2013 ~ 13 September 2013  
 Announcement of selected teams : 16 September 2013  
 Orientation : 23 September 2013**

**2. Eligibility : International Students in Korea (Solo/Group)**(Korean students can also participate if they make up less than 50% of the entire team)

**3. Theme : “Express Yourself**”

Feel free to bring in any form of talent (songs, dance, plays, skit, traditional performance, instruments, fusion etc.)

**4. Awards :**\* 1st Prize (1 team) : 400,000 won and souvenir   
\* 2nd Prize (1 team) : 300,000 won and souvenir  
\* 3rd Prize (2 teams): 150,000 won and souvenir

**5. Evaluation Criteria   
\*** Performance will be evaluated on these criteria :

**suitability to the theme, creativity, and completeness**

**\*** Professional videographer and organizing staff will be the judges

**6. Application Procedure:**

* Fill out the application form (www.ikissa.org) and send it to [**ilikekissa@gmail.com**](mailto:ilikekissa@gmail.com) **along with the UCC video clip**

**[subject : Application Form\_ Culture\_ TEAMNAME]**

* The video clip should contain your actual performance (dance, songs, kits etc.)
* File Format : AVI, WMV, MPEG
* Resolution : 640\*480 pixel
* Capacity : 100MB (2-3 minutes)

**7. Registration Rules**

* + - Teams whose UCC content is selected will perform at GKL International Students Sports and Cultural Festival 2013
    - Performance should match the content of the UCC Video
    - No. of awardees can change depending on the level of performance and the judge’s decision
* **For further inquiries, contact us at 02-3448-8503 (KISSA office) or by e-mail at ilikekissa@gmail.com**